

The social and cultural formations of emotions and affects have been of central interest to social science based emotion research as well as affect studies mainly grounded in cultural studies. Media and communication scholars in turn have especially focused on how emotions and affects are produced by media, the way they are communicated through media, and the forms of emotions audiences develop during the use of media.

The conference wants to add to the ongoing research stream of affect studies and the existing emotion research within media and communication studies. A special emphasis will be placed on exploring structures of difference and power in relation to emotions and affects.

REGISTRATION:

<https://affektemedienmacht.wordpress.com/>

ORGANIZATION:

Project B02

“Transcultural Emotional Repertoires in and through Reality TV” within the CRC 1171 “Affective Societies” of Freie Universität Berlin and the German Association of Communication Research (DGPuK) division “Sociology of Media and Communication” (in cooperation with the division “Media, Public Sphere, and Gender”).

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AFFECTS MEDIA POWER

Gestaltung: Atelier Botz, Köln



AFFECTS - MEDIA - POWER
CONFERENCE

JUNE 29TH to JULY 1ST 2017
FREIE UNIVERSITÄT BERLIN

THURSDAY, JUNE 29, 2017

Venue: Ihnestraße 21, HS A, 14195 Berlin (Dahlem)

18.00 Registration

18.15 – 19.30 Zizi Papacharissi (Chicago)
– **Opening Keynote (public)** –
Affective Publics: News Storytelling,
Sentiment, and Twitter

19.30 Informal Get-together (self-paying)
Venue: Alter Krug, Königin-Luise-
Straße 52, 14195 Berlin (Dahlem)

FRIDAY, JUNE 30, 2017

Venue: Otto-von-Simson-Straße 26,
Seminarzentrum, 14195 Berlin (Dahlem)

8.45 – 9.15 Registration

9.15 – 9.45 Welcome and Introduction
Margreth Lünenborg, Tanja Maier
(Berlin, for the CRC Affective
Societies); Sigrid Kannengießer
(Bremen, for the DGPUK MedSoz
Section)

9.45 – 10.45 Theoretical Approaches

Bernd Bösel (Potsdam):
Affect Disposition – Psychopower –
Eventology

Peter Zuurbier (Burnaby):
The Logic of Immanent Conspiracy:
Affective Politics in the Contempo-
rary West

10.45 – 11.15 Coffee Break

11.15 – 12.15 Journalism and its Affective Power

Alberto Micali (Lincoln):
Leak Early, Leak (More Than) Often:
Outlining the Affective Politics of
Data Leaks in Network Ecologies

**Barış Çoban, Bora Ataman
(Istanbul):** Affective and Activist Ci-
tizen Journalism: The Case of Turkey

12.15 – 13.30 Lunch Break

13.30 – 14.45 Jens Eder (Potsdam)
– **Keynote Lecture (public)** –
Affective Politics in Video Activism

14.45 – 16.15 Affects in Reality TV

Daniel Klug, Axel Schmidt (Basel):
Elicited and Exploited Emotions –
How Reality TV Demands the Body

**Claudia Töpfer, Tanja Maier,
Margreth Lünenborg (Berlin):**
Affects and the Dynamics of Cultural
Belonging in Reality TV

**Margriet van der Waal, Rieke Böhling
(Groningen/Bremen):** In Their Shoes?
Refugee Reality TV as a Technology of
Citizenship

16.15 – 16.45 Coffee Break

DGPuK MedSoz Section Meeting

16.45 – 18.15 The Communication of Emotions

Anke Offerhaus (Bremen):
Communicating Grief Online

**Miriam Stehling, Julian Scherer
(Tübingen):** ‘Seduce me or lose me!’
The Communication of Dating in the
Digital Age

**Katrin Döveling (Klagenfurt),
Denise Sommer (Salzgitter):**
Seeing Others Suffer and Enjoying
it? An Analysis of Morals and Moral
Disengagement in Popular Reality
Television and the Effects of Viewing
it with Others

19.00 Dinner (self-paying)
Venue: Osteria No. 1, Kreuzberg-
straße 71, 10965 Berlin (Kreuzberg)

SATURDAY, JULY 1, 2017

Venue: Otto-von-Simson-Straße 26,
Seminarzentrum, 14195 Berlin (Dahlem)

9.15 – 10.30 Brigitte Hipfl (Klagenfurt)
– **Keynote Lecture (public)** –
What’s Going On? Mapping the Af-
fective Work of Media

10.30 – 11.00 Coffee Break

11.00 – 12.00 Parallel Sessions

**Queer Affects and Transnational
Emotions**

Sophie Nikoleit (Berlin):
this page is temporarily under
construction – Queer Affects &
Activism in Digital Archives

Yuanchen Zhang (Hamburg):
Localization of Emotion in Transna-
tional TV Format: A Comparative
Analysis of „The Voice“ in Germany
and China

**Politische Kommunikation, Affekt
und Emotion** (in German language)

Alexander Görke (Berlin):
Wie Emotionen die öffentliche
Kommunikation verändern. Eine
systemtheoretische Modellierung

Saskia Sell (Berlin):
Das Affektive des Politischen

12.00 – 13.00 Lunch Break

**13.00 – 14.30 The Affective Dynamics of
Trans- and Interculturalism**

Michael Skey (Loughborough):
Rethinking Media Events
as Affective Practices

Nazli Kilerci (Berlin):
Sense of Commonality and Tactical
Appropriation: The Case
of ‘Turkish-German Cinema’

**Ingrid Kummels, Thomas John
(Berlin):** Affective Media Practices
of Dance, Video, and Social Media:
The Creation of ‘Home’ in the
Transnational Setting Mexico-USA

14.30 – 15.30 Final Remarks

**Rainer Mühlhoff (Berlin)
Susanne Eichner (Aarhus)**