

School of Humanities and Social Sciences



University of St.Gallen

The University of St Gallen is offering, in the context of a SNF-financed ProDoc Program, a

Ph.D. Position in Latin American Studies

(three years, starting 1st of November 2011)

The position is embedded to participation in the ProDoc Program *The Dynamics of Transcultural Management and Governance in Latin America*, an inter-disciplinary effort to contribute to the training of graduate students in the Social Sciences and in Cultural Studies through workshops, field research, and network building.

Participating scholars include Prof. Dr. Aline Helg (University of Geneva), Prof. Dr. Marc Hufty (IHEID, Geneva), PD Dr. Stephan Rist (University of Bern), Prof. Dr. Yvette Sánchez and Prof. Corinne A. Pernet, Ph.D. (University of St. Gallen).

This Ph.D. is associated with the research module **Managing Transculturality in Latin America**. The thesis will examine the efforts in transcultural positioning and marketing in the Latin American – and preferably Brazilian – food sector, in a regional and/or global context.

Qualifications for the position include

- Excellent MA in with focus on Latin America (Social Sciences, Cultural Studies)
- Good knowledge of Portuguese and/or Spanish as well as English
- Living experience in Latin America is an additional asset

We offer

- Participation in the graduate program *The Dynamics of Transcultural Management and Governance in Latin America*, with bi-semesteral seminars
- Good working conditions in a small team at the University of St. Gallen, with frequent contact with our partners in Geneva and Bern
- Salary according to the guidelines of the SNF
- Coverage of field research and conference expenses

For informal queries about the position, please contact Prof. Corinne Pernet, Ph.D., corinne.pernet@unisg.ch.

Applications containing a cover letter, a curriculum vitae, an abstract of the MA thesis as well as a list of seminars attended and titles of seminar papers should be prepared in English. Please e-mail your application as a PDF file to Prof. Dr. Yvette Sánchez, yvette.sanchez@unisg.ch, by 5th of September, 2011. Interviews will take place shortly thereafter.