

**PERIPHERAL NEOLIBERALISM  
TRANSNATIONAL NETWORKS, THINK TANKS  
AND MOVEMENTS IN LATIN AMERICA**

**WORKSHOP  
TUES, 5TH SEP 2023  
AT SCRIPTS VILLA, BERLIN**

**PROGRAMME**



# INTRODUCTION

Neoliberalism is a contested category in the social sciences and in politics. As a doctrine, it advocates for free markets, deregulation, privatization and minimal state intervention. Neoliberal policies have been widely adopted in Latin America since the 1980s, but how do they spread across the region? Scholarship tended to explain the “import” of this set of ideas and practices through two narratives. One emphasizes the role of external actors from the United States and Europe such as economists, business people, international organizations and governments in diffusing and imposing neoliberal ideas. The other narrative focuses on dynamics within each country like the implementation and outcomes of neoliberal reforms, the alliances and conflicts among local actors, and the resistance and alternatives to neoliberalism. Current research indicates that neoliberal resilience depends on transnational networks of innovative actors such as think tanks and social movements to consolidate and adapt over time.

This workshop brings together specialist researchers to explore the entanglements between the local and transnational dimensions of neoliberalism in Latin America. If we can talk of a phenomenon such as “peripheral neoliberalism”, what are its specific characteristics? We will discuss current projects that examine different aspects of the circulation of neoliberal political strategy and right-wing subject construction. This event provides the opportunity to share analytical insights and challenges and to foster the growth of a collaborative research network.

The event is organized by Maximiliano Jara, PhD candidate with the Junior Research Group “Peripheral Liberalism” at the Cluster of Excellence “Contestations of the Liberal Script” (SCRIPTS) and Belén Díaz, PhD candidate at the International Research Training Group “Temporalities of Future in Latin America” at Freie Universität Berlin. For any queries, please contact George Payne - [g.payne@fu-berlin.de](mailto:g.payne@fu-berlin.de)

# PROGRAMME

Tuesday, 5th September 2023

SCRIPTS Villa, Dahlem Dorf, Edwin-Redslob-Str. 29, 14195 Berlin

2:30 pm – Session 1: New Strands of Neoliberalism

**Belén Díaz, Freie Universität Berlin**

Cool Neoliberalism: Right-Wing Creative Destruction in Brazil

**William Callison, Uppsala University**

Javier Milei and the Libertarian-Authoritarian Movement

4:00 pm - Coffee break

4:15 pm - Session 2: Transnational Neoliberalism

**Karin Fischer, Johannes Kepler University Linz**

Atlas Think Tanks and Indigenous Campaigns in Latin America: A Case of Limited Strategy Mobility

**Tomás Gold, University of Notre Dame (online)**

Architects of Free-Market Hegemony? Think Tanks' Political Influence in Comparative Perspective (Argentina and Chile, 1955-2010)

**Maximiliano Jara-Barrera, Freie Universität Berlin**

Neoliberalism against democracy? The Concept of Democracy among the Latin American Members of the Mont Pelerin Society (1947-2000)

6:30 pm - Close